



EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION

Baltic Deal

Putting best agricultural practices into work

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Jurmala, September 15-16, 2014



Ltd "Latvian Rural Advisory and Training Centre"



FEDERATION OF
SWEDISH FARMERS



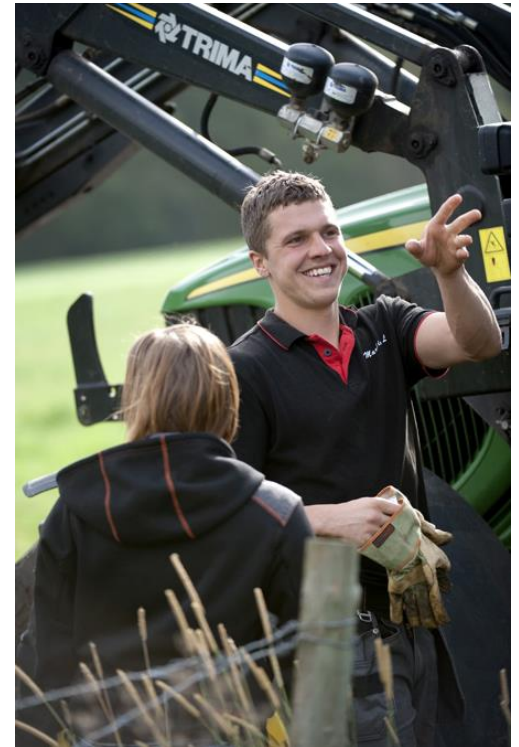
KNOWLEDGE CENTRE FOR AGRICULTURE



Baltic Deal

A GREENER AGRICULTURE FOR A BLUER BALTIC SEA
DRIVEN BY KNOWLEDGE AND ADVICE

- Farmers and advisory organisations
- Cost efficient and competitive measures
- Reduce nutrient losses from farms





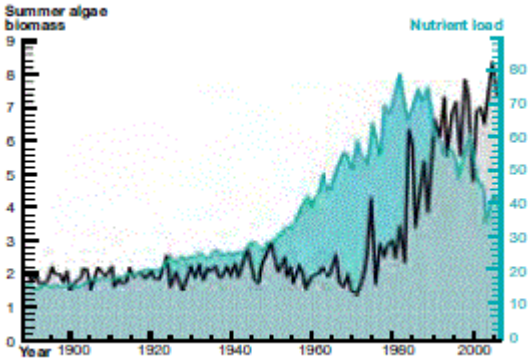
How much – how many

- 2500** farmers reached
- 1800** measures and investments made or planned
- 300** events
- 300** advisors
- 117** demonstration farms
- 50** agri-environmental measures in a toolbox
- 7** countries: Denmark, Estonia, Finland, Latvia, Lithuania, Poland, Sweden
- 5** advisory organisations
- 4** million euros
- 3** years: 2010–2013
- 2** farmers' organisations
- 1** mission: less nutrients from farms into the Baltic Sea

Reduced nutrient leaching

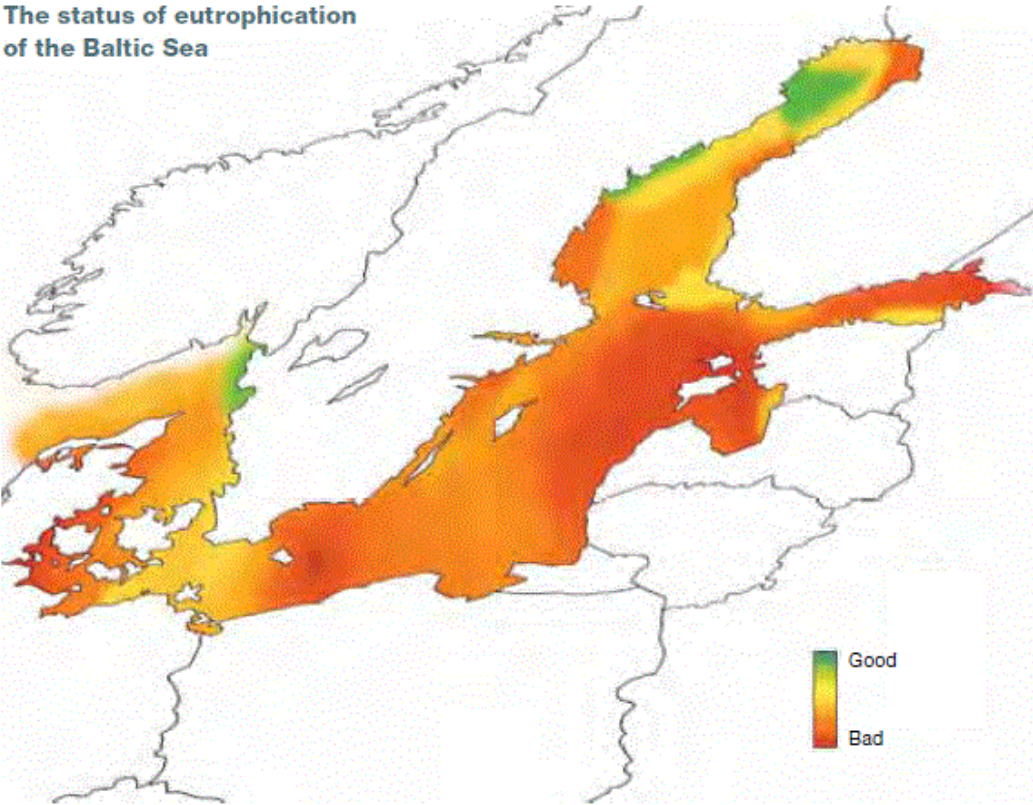
CHANGES TAKE TIME

Decreasing nutrient loads



Source: Bo Gustafsson, Baltic Nest Institute (2010)

The status of eutrophication of the Baltic Sea



Source: HELCOM (2010)



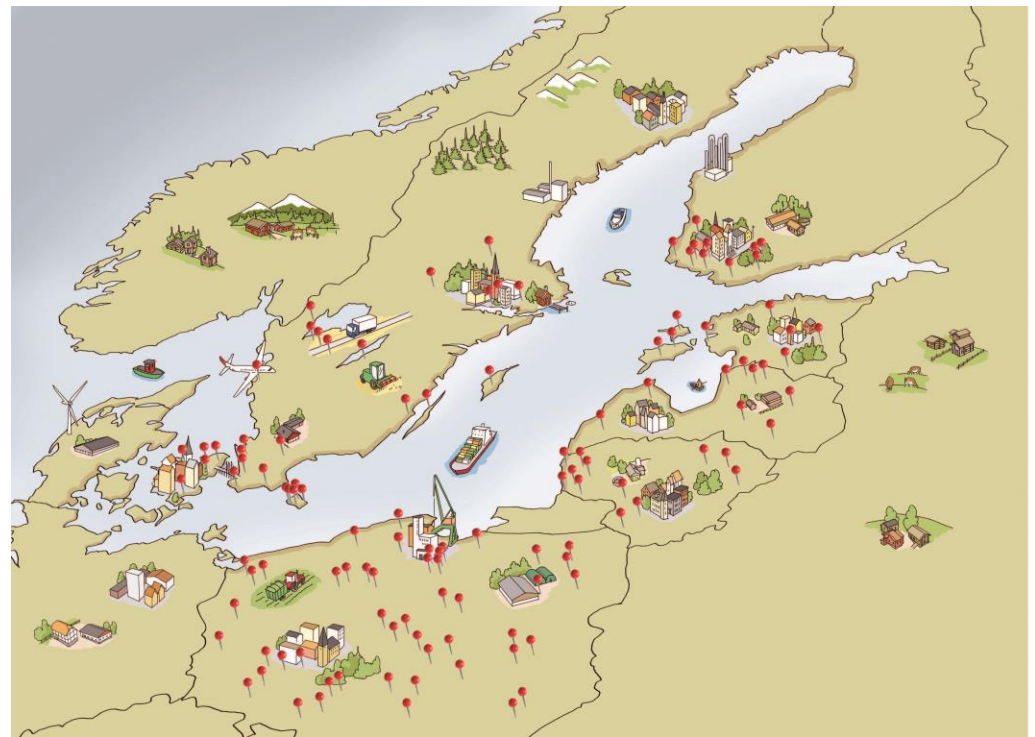
Demonstration farms network

BEST AGRICULTURAL MEASURES AROUND THE BALTIC SEA

117 demonstration farms

Different situations in different countries and areas

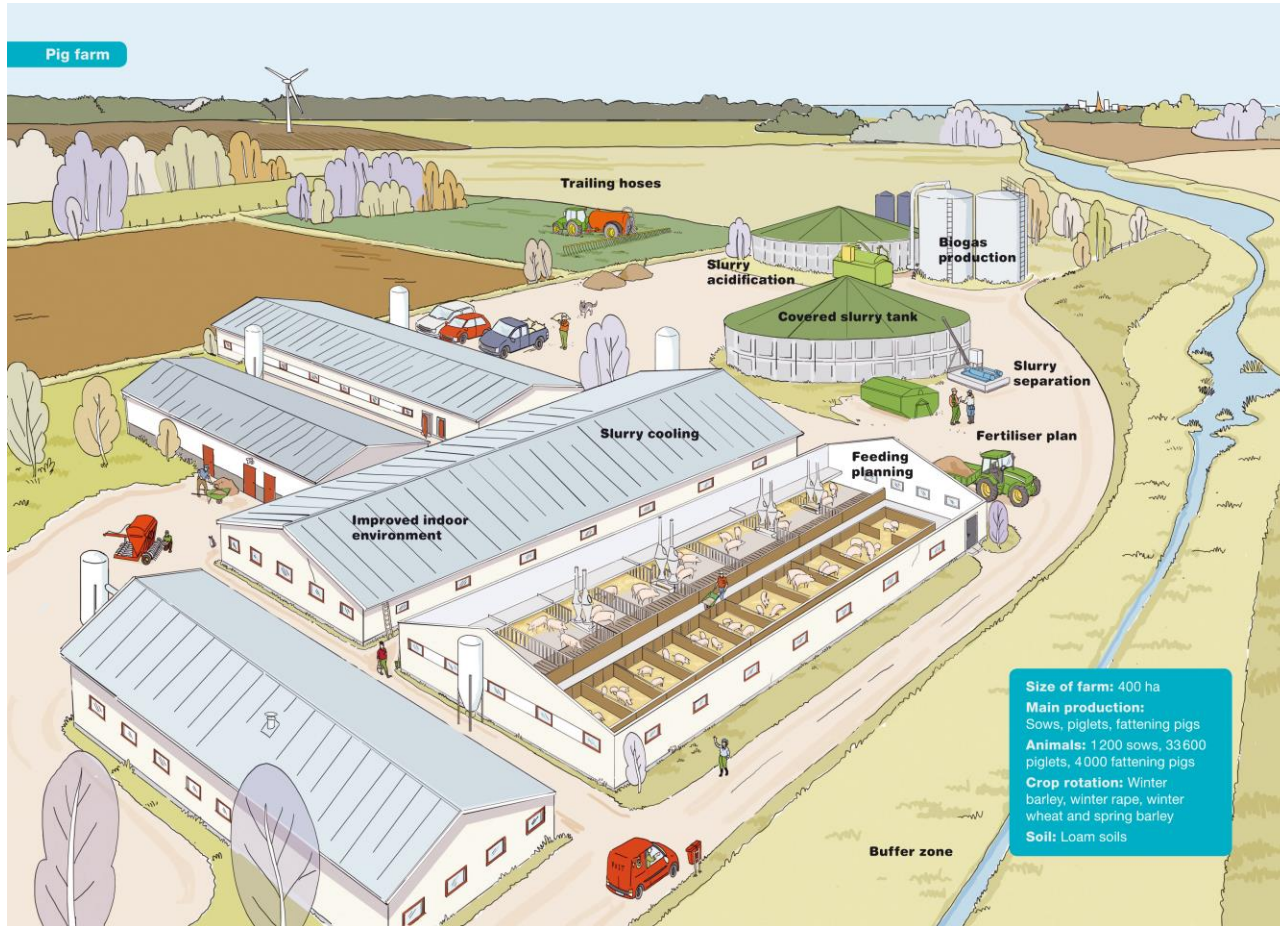
Opportunity to learn from each other



Conferences, seminars, expert workshops, study tours



Best measures demonstrated



What has been achieved?

Creation of a strong co-operative platform between farmers' organisations and advisory organisations around the Baltic Sea.

Development of a common strategy for the Baltic Sea region to strengthen the agricultural advisory services.

Establishment of a demonstration farm network of more than 117 farms surrounding the Baltic Sea.

Demonstration of cost-effective and sustainable measures for farmers.

A significant increase in the speed of innovation and technology diffusion across national boundaries.

Why is this important?

To contribute to restoring the health of the Baltic Sea.

To reduce nutrient losses from farms to groundwater and surface waters in sustainable ways.

To facilitate exchanges of knowledge across boundaries within the farming sector.

To motivate the general public and the agriculture sector to adopt a voluntary, preventive and sustainable approach to environmental investments.

Thematic network



- Agri-environmental (livestock and crop) advisors
- Economic advisors;

Coordination

- Divided responsibility;
- Information exchange platform;
- Regular meetings.



Sharing of knowledge about:

- Individual advice
- Group advice
- Advisory service
- Projects' experiences
- Advisory methods
- Communication
- Training material
- Baltic Deal cases

Group work for description of measures

- Fertilisation
- Manure management
- Soil structure and tillage
- Plant cover and buffer zones
- Nature areas and grasslands
- Wetlands, drainage and irrigation
- Precision farming
- New measures

Partners and Plans ahead

It was possible with good cooperation and strong links with projects:

Baltic Compass;

Baltic Manure.

Co-financing from NEFCO NIB fund

Baltic Deal Bridge –Swedish Institute, Thematic Partnership programme.

EUFRAS- thematic networks

Thank you!